

NewComer 2011

AXOR[®]
hansgrohe

NewComer 2011



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Axor® Bouroullec

Feel Free to Compose. Axor Bouroullec is the new collection offering unique and individual bathroom solutions.



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Axor® Citterio M

The latest from Axor Citterio M: Offering you more choice with our range of products including the elegant and ergonomic star-shaped handles.



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Axor® electronic mixers

The first Axor electronic wall mixers: Axor Citterio and Axor Uno²



24

Axor® Starck

A new basin mixer and the single spray hand shower have been added to the Axor Starck collection.

DESIGNER VISIONS FOR YOUR BATHROOM.

With Axor, we are working with the world's best designers to create solutions and collections that offer a new perspective on the bathroom as a living environment. In each new project, we combine the visionary spirit of the international design elite with our experience from more than 100 years of sanitation expertise "made in Germany".

With Ronan and Erwan Bouroullec, we are bringing you two more groundbreaking designers. With their cooperation, we have developed not only a new proposal for the bathroom of the future but also a revolutionary collection for even greater freedom and dialogue in the bathroom.

The pages that follow not only reveal the new Axor Bouroullec collection but also the diverse range of additions to the existing Axor Starck and Axor Citterio M collections as well as the new Axor electronic wall mixers.

Philippe Grohe,
Head of the Axor brand



AXOR AT A GLANCE

ANTONIO CITTERIO

PATRICIA URQUIOLA

JEAN-MARIE MASSAUD

PHOENIX DESIGN

PHILIPPE STARCK

RONAN & ERWAN BOURULLEC



All the creative partners that work with Axor think beyond the actual product and its pure functionality for personal hygiene purposes. Discussions with designers and architects therefore not only lead to entirely different bathroom collections but also to holistic concepts for the room and its use.

But design is not the only thing that shimmers: behind every Axor collection is Hansgrohe as a company and thus the demands of an innovative global player and a commitment to ensuring the best quality and manufacturing in Germany. In addition to the responsible use of water and energy, a central

role is also played by a design that will outlive all fashion trends, durable materials and excellent innovative strength in matters of quality and technology. This is one reason why the collections are continually found in impressive architectural projects around the world.



Axor Starck



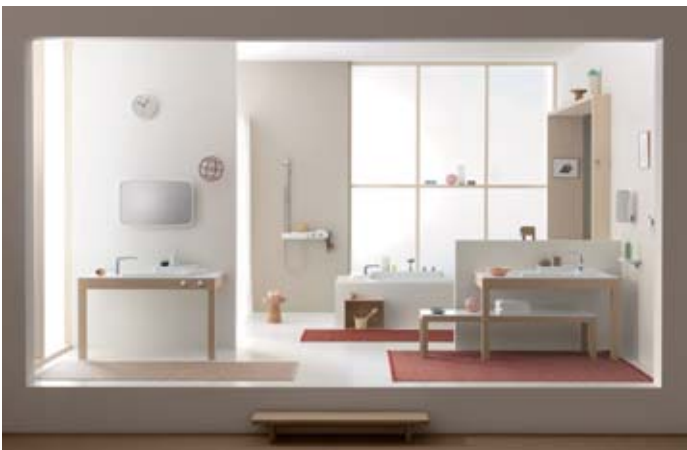
Axor Citterio



Axor Urquiola



Axor Massaud



Axor Bouroullec



Axor Uno²

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Free
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Axor Bouroullec



THE NEW COLLECTION OFFERING UNIQUE AND INDIVIDUAL BATHROOM SOLUTIONS.

Axor Bouroullec is the new, revolutionary collection that has been developed in cooperation with French designers Ronan and Erwan Bouroullec. It has been welcomed with praise and was recently named "Best bathroom 2011" by the international design magazine "Wallpaper".

The collection responds to customers growing demands for more individuality. Axor Bouroullec offers you the ability like never before to tailor the bathroom to your customer's personal needs and desires. More than 70 bathroom products - from mixers to accessories, wash basins to bath tubs - Axor Bouroullec gives you extraordinary freedom to design.







THE PRINCIPLE: FEEL FREE TO COMPOSE

The individual collection items can be simply combined, thus offering greater design flexibility.

- Mixer elements can be positioned in a variety of ways either above, on or around the wash basin
- An innovative wash basin solution
- Shelves form a central design element offering added benefits
- The best solution can be created depending on personal requirements, aesthetics and architecture

SOFT AND SILENT DESIGN

- Minimalistic, organic forms and flowing transitions
- Characteristic, tapered spout
- Ergonomic handles: easy to operate
- The wash basin and shelves merge into one







MULTIPLE OPTIONS WITH A SET OF SHELVES

Shelves are a central design element in the Axor Bouroullec collection. They are used for many different purposes in all areas of the bathroom.

- Convenient added benefits:
 - Unique positioning of the mixer and a shelf area for personal items
 - Exposed installation with mixer technology elegantly integrated into the shelf
 - As an accessory (wall or free-standing version)
 - For all bathroom areas: wash basin, shower and bath tub



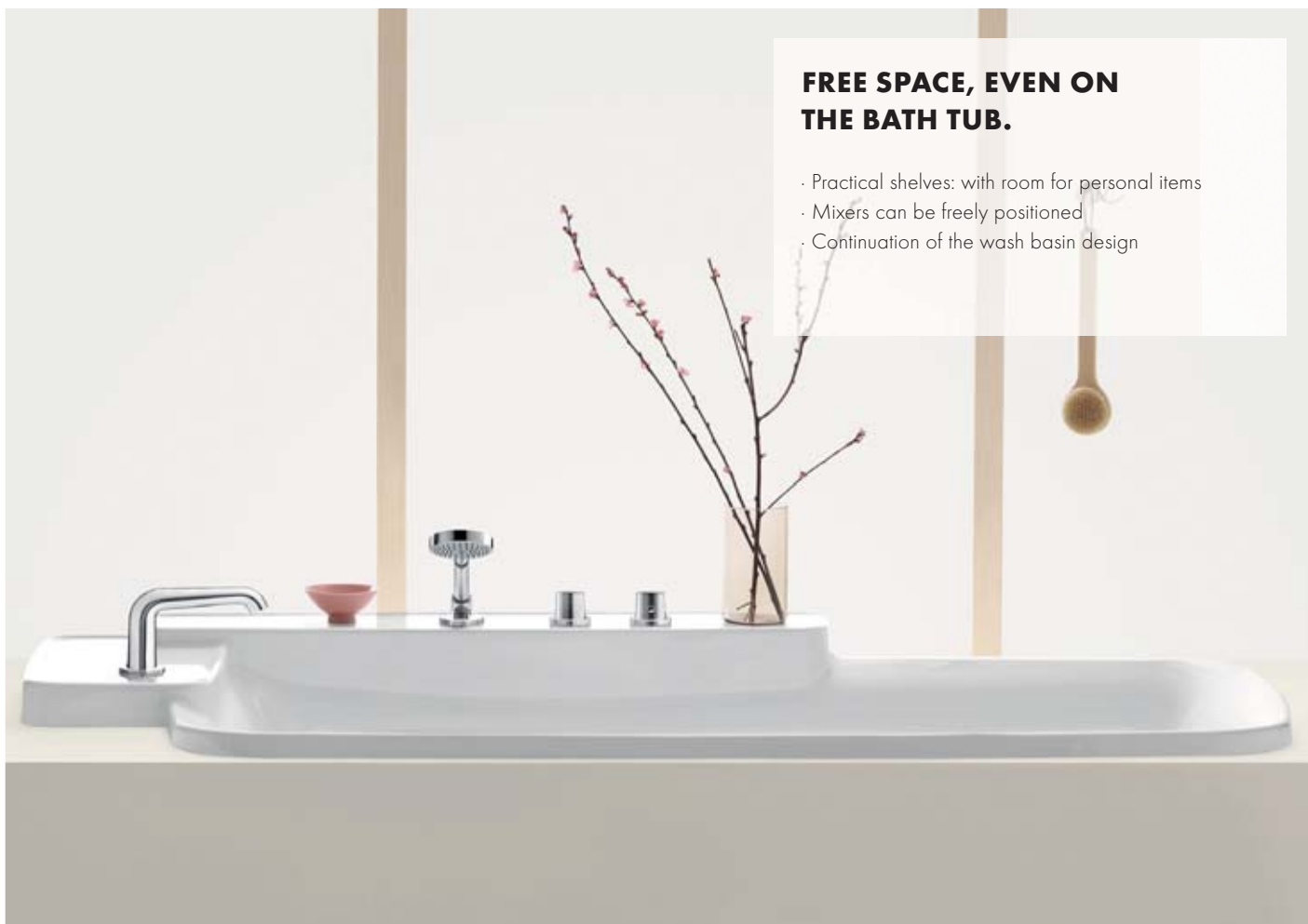
MULTIPLE DESIGN OPTIONS FOR SHOWERS

- Available as a concealed or exposed installation
- Exposed installation mixers offer additional shelf areas





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**FREE SPACE, EVEN ON
THE BATH TUB.**

- Practical shelves: with room for personal items
- Mixers can be freely positioned
- Continuation of the wash basin design

Axor Citterio M



WATERPROOF WATERPROOF MODERNITÀ

**EVEN MORE ELEGANCE
AND DIVERSITY WITH
AXOR CITTERIO M**

The new Axor Citterio M products offer you even more choice. When designing his collection for Axor in 2007, Antonio Citterio took his inspiration from life in the city and its people. Axor Citterio M is characterised by notably slender forms and an elegant overall appearance. Axor has now used this striking design to develop six new products for the hugely successful collection with ergonomic star-shaped handles.

NEW ATTRACTIVE AND ERGONOMIC STAR-SHAPED HANDLES.

- Unique design provides visual highlights: a mixture of high-quality finishes on the upper side and smooth curves on the underside
- Highly ergonomic handles
- Perfectly combinable with all existing Axor Citterio M products
- Available products with star-shaped handles:
 - 3-hole basin mixer with escutcheons
 - 3-hole wall-mounted basin mixer with escutcheons (shorter + longer spout)
 - 4-hole bath tub mixer with escutcheons for installation on the tub rim
 - 4-hole bath tub mixer with escutcheons for installation onto tiled surround
 - Shut-off valve









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URBAN AESTHETICS

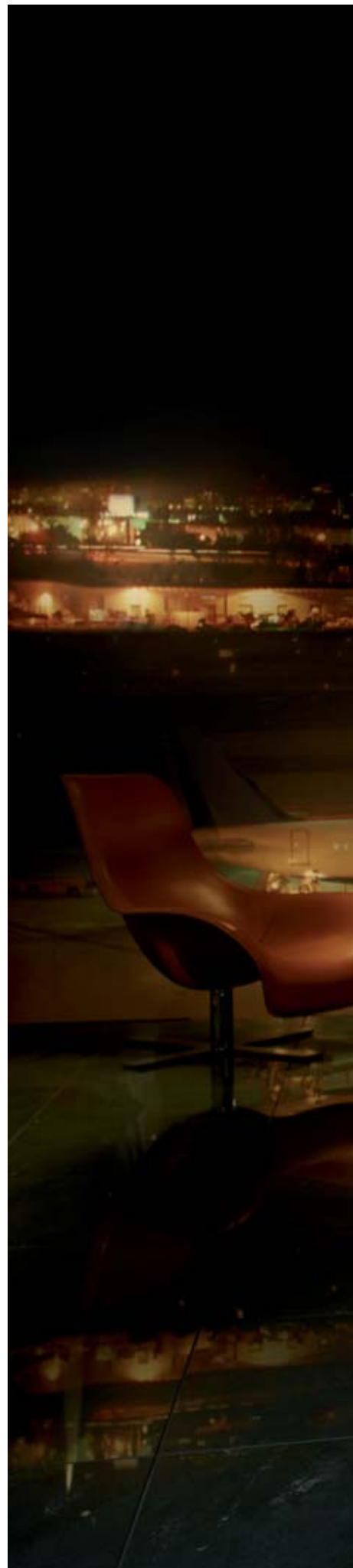
The Axor Citterio M bathroom reflects the aesthetics of the city. The new star-shaped handles on the wash basin, in the shower and on the bath tub harmoniously blend into the timeless elegant atmosphere.

THE NEW AXOR ELECTRONIC WALL MIXERS

Saving water and ensuring hygiene are key requirements in public and semi-public areas. The Axor Citterio and Axor Uno² electronic wall mixers can now be used to add impressive design accents to high-quality environments. The innovative infrared sensor makes it possible to use a particularly slender mixer design. Thanks to the infrared proximity technology, movement in the sensor area automatically triggers the water jet and enables water to flow when required. The intelligent electronics control the water consumption with an extremely short run-on time, thus sustainability protecting the valuable resource of water.



An electronic wall mixer has been added to the strikingly elegant Axor Citterio collection.





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The electronic version of the minimalistically designed Axor Uno².

The Axor electronic wall mixers are not only a perfect design solution; the matching base unit also acts as an optimal wall installation solution.

USER-FRIENDLY AND WATER-SAVING:

- Large sensor area of 50 to 200 mm thanks to innovative infrared proximity technology
- Extremely short water run-on time of just 0.5 seconds (at 0.3 MPa)
- Flow limitation: low water consumption of 5 l/min.
- Automatic water stop after 60 seconds if permanently activated

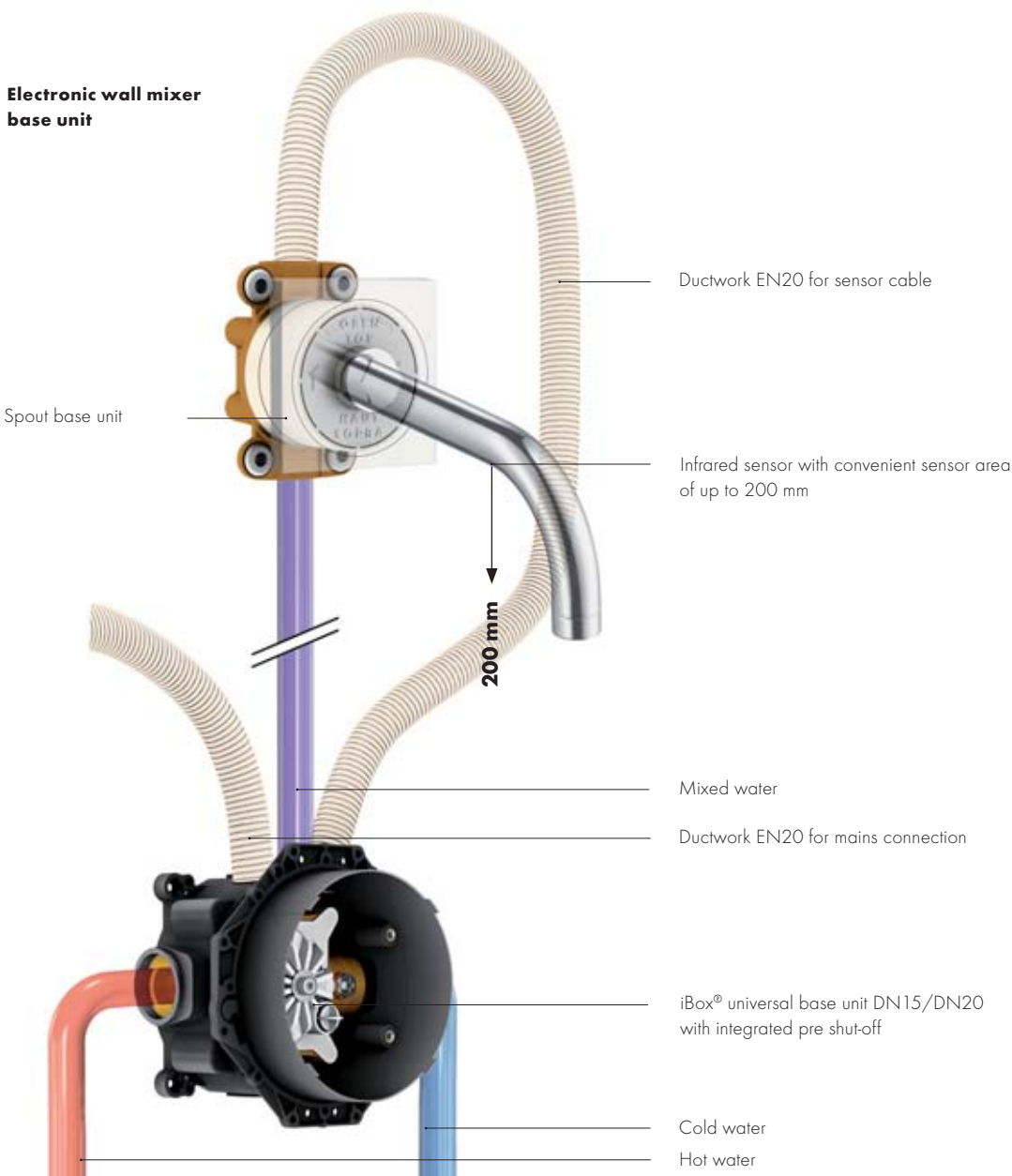
PRACTICAL AND CONVENIENT:

- Technology quickly identified by the word ELECTRONIC
- Available in two spout lengths (165 mm and 220 mm)
- Theft-proof aerator
- Sensor can be manually deactivated for cleaning
- With power supply unit: 230 V, 50 Hz
- Infrared window made from high-quality scratch-resistant filter glass

SECURE INSTALLATION:

- Secure concealed installation with the iBox® universal
- Electronic unit can be easily accessed via the iBox® universal
- Default temperature setting possible
- Matching base unit comprising of:
 - iBox® universal base unit DN15/DN20 with integrated pre shut-off
 - Wall spout base unit
 - Ductwork EN20 for sensor cable and mains connection

Electronic wall mixer base unit



Axor Starck



Origin

Uncompromising

al

Emotional **Clear** **Minimalism** **Power** **Tranquillity**
Bathroom **slender** **Design** **More** **Sense**

MINIMALISM AT ITS BEST

Philippe Starck, the enfant terrible of designers, attracted attention to the sanitation sector in 1994 with the first joystick mixer. The award-winning mixer has now become a classic among mixers. Its elementary shapes and clear functions follow the principle of reduction; a minimalist appearance with no distractions. The highly successful Axor Starck collection is now being expanded to include a new model. This interim height offers an even greater level of choice.



SINGLE LEVER BASIN MIXER 260:

The Axor Starck single lever mixer 260 is perfectly tailored to the new counter top wash bowls in the Starck series from Duravit and particularly suited to shallow wash bowls.

- In minimalist Axor Starck design language
- With water-saving aerator:
flow rate of 5 l/min.



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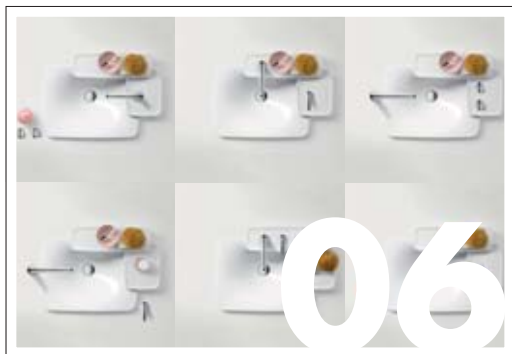


THE MANUAL SHOWER:

The classic single-spray hand shower impresses with its:

- Water-saving Eco-Smart technology: flow rate of 9 l/min.
- A high-quality metal jacket
- A matching shower set

Axor Bouroullec



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Axor Bouroullec

Basin

- 1 Single lever basin mixer
Ref.-no. 19010000
- 2 3-hole basin mixer 155
Ref.-no. 19121000

Wash basin

- 3 Wash basin, 666 mm, 2 shelves, wall-mounted, mineral cast
Ref.-no. 19942000

Thermostats/Valves

- 4 Thermostat, concealed installation
Ref.-no. 19700000

Bath

- 5 4-hole rim-mounted bath mixer
Ref.-no. 19446000
Basic set
Ref.-no. 13444180
- 6 Built-in bath tub made from acrylic ,capacity approx. 192 l (one 70 kg person), weight incl. packaging 123 kg, packaging size 2060 x 1030 x 980 mm (includes bearing frame)
Ref.-no. 19955000

Showersystem

- 7 Showerpipe with thermostat
Ref.-no. 19670400

From the Axor Bouroullec Collection. Please visit our website for a complete product overview and more detailed information.



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Axor Citterio M

Basin

- 1 3-hole basin mixer with star handles and escutcheons
Ref.-no. 34135000
- 2 3-hole wall-mounted basin mixer, spout 166 mm projection star handles and escutcheons, Finish set
Ref.-no. 34215000
Basic set
Ref.-no. 10303180
- 3 3-hole wall-mounted basin mixer, spout 226 mm projection star handles and escutcheons, Finish set
Ref.-no. 34217000
Basic set
Ref.-no. 10303180

Bath

- 4 4-hole bath mixer with star handles and escutcheons, for installation on the tub rim, Finish set
Ref.-no. 34446000
Basic set
Ref.-no. 13444180
- 5 4-hole bath mixer with star handles and escutcheons, for installation onto tiled surround, Finish set
Ref.-no. 34456000
Basic set
Ref.-no. 14445180

Valve

- 6 Shut-off valve for concealed installation, Finish set
Ref.-no. 34980000
Basic set with spindle DN15 **Ref.-no. 15973180**
ceramic seal DN15 **Ref.-no. 15974180**
with spindle DN20 **Ref.-no. 15970180**

Axor Citterio Electronic wall mixers



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Axor Uno² Electronic wall mixers



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Axor Citterio Electronic basin mixer, wall-mounted

Basin

- 1 Electronic basin mixer for concealed installation, spout 165 mm projection, Finish set
Ref.-no. 39117000
Basic set
Ref.-no. 16180180
- 2 Electronic basin mixer for concealed installation, spout 220 mm projection, Finish set
Ref.-no. 39118000
Basic set
Ref.-no. 16180180

Axor Uno² Electronic basin mixer, wall-mounted

Basin

- 3 Electronic basin mixer for concealed installation, spout 165 mm projection, Finish set
Ref.-no. 38119000
Basic set
Ref.-no. 16180180
- 4 Electronic basin mixer for concealed installation, spout 220 mm projection, Finish set
Ref.-no. 38120000
Basic set
Ref.-no. 16180180



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Axor Starck

Basin

- 1 Single lever basin mixer 260 without waste
Ref.-no. 10123000

Shower/Support

- 2 Hand shower with one spray mode
Ref.-no. 10531000
- 3 Shower set
consisting of hand shower with one spray mode,
wall bar 90 cm and shower hose 160 cm
Ref.-no. 27983000



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